

### Executive Summary



#### Javier Riopedre, Computer Systems Manager for the International Book Club:

“Thanks to UDS Enterprise, we resolved a problem with our authentication system by using LDAP, which was not compatible with the authentication systems supported by other products. Furthermore, we needed to create Linux virtual desktops and were able to do so with UDS Enterprise”.

- Name: Club Internacional del Libro (“International Book Club”)
- Sector: Direct Marketing
- Location: Spain
- Number of employees: 2.000

### The challenge

- Integrated management of the organization’s various branches
- Constant acquisition of international businesses in the sector
- Novell eDirectory authentication system

### The solution

- Integration of UDS Enterprise with their authentication system

### The results

- Fast and easy deployment of user stations for new branches
- Fewer incidents at branches
- Possibility of working with the same tools thanks to integration with eDirectory

### The company

The International Book Club was formed in 2006 as a company dedicated to personalized visits from group clients and to presenting exclusive advertising offers in publishing.

The International Book Club is the first Direct Marketing Company in Spain and Portugal, with more than 30 years of experience in a tough and demanding market.

### The issue

The International Book Club chose UDS Enterprise after having evaluated different VDI solutions available on the market.

The other products didn’t fulfill their specific needs for virtualized user stations at the International Book Club, such as:

- Their Novell eDirectory authentication system. There was no product on the market that offered native compatibility with their authentication system
- Their proprietary management application. This application, tested with different connection protocols, had performance and visualization issues
- The growing incorporation of new companies into the group resulted in an added problem for the IT department, as it had to provide for the new worker user stations almost immediately, performing support for a large fleet of constantly growing user stations at branches located in different countries



### Solution

UDS Enterprise is software for deploying on-demand virtual desktops and services and has quickly and simply become a tool that simplifies and unifies all of the management and maintenance regarding O.S. and user station applications for the company's various branch offices.

Adjustments are made in the International Book Club software, adopting UDS Enterprise to the client's problem, which was not possible to resolve with other desktop virtualization products on the market. This solution allowed for successful integration with eDirectory, which permitted the company to continue utilizing the tools they had become accustomed to using for their user fleets.

The virtual machines used as user stations were fine tuned by optimizing the connection protocol. This ensures that their corporate application is being used fluidly by the different users, both virtual and physical.

At the same time, the deployment and support of user stations at the various branches is being performed from a single, central point, optimizing customer service and making it much easier.

In the future, the International Book Club plans on migrating its virtual platform towards other currently existing alternatives, for both technical and economic motives. Thanks to UDS Enterprise and its flexibility in deploying virtual desktops on different platforms, this migration will occur quickly and efficiently.

### Professional support and services

VirtualCable sells UDS Enterprise through a subscription model, including product support and updates in segments based on number of users.

Additionally, VirtualCable offers a broad portfolio of professional services to install and configure UDS Enterprise and other virtualization technologies.

For further information visit [www.udsenderprise.com](http://www.udsenderprise.com) or email us at [sales@udsenderprise.com](mailto:sales@udsenderprise.com)