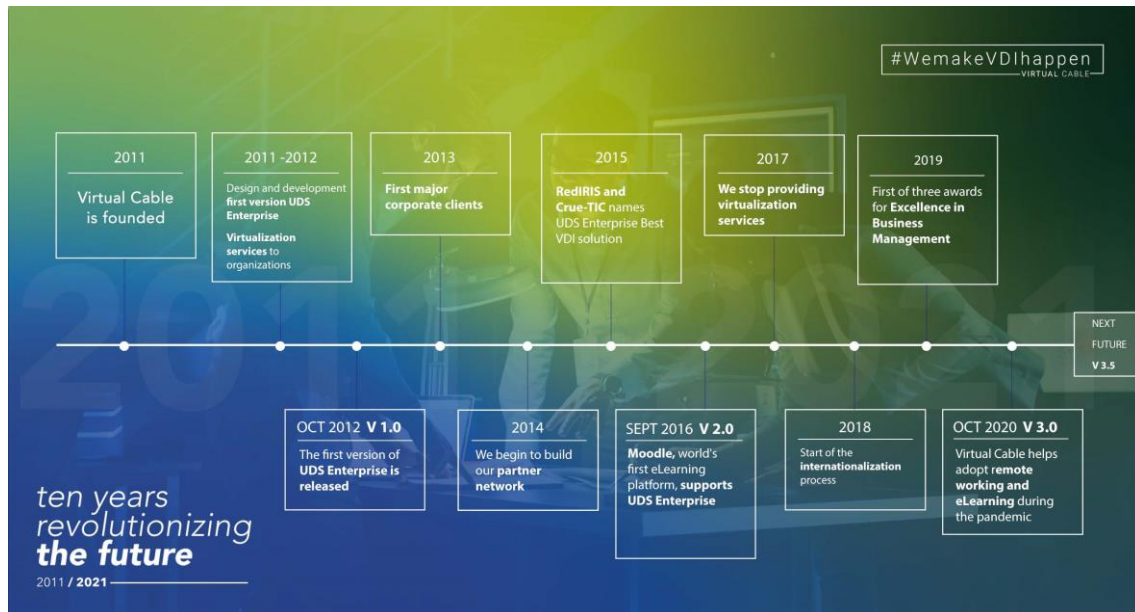




Virtual Cable celebrates ten years and accelerates its international expansion

The objective of the Spanish company is to consolidate itself in the countries in which it operates and to open up to new markets before the launch of the new version of its software UDS Enterprise 3.5



Madrid, October 27, 2021.- Virtual Cable, the company developer of the [UDS Enterprise](#) connection broker, celebrates ten years since its creation in Spain in 2011. A decade in which VDI technology and solutions have matured a lot, mainly due to its great potential to simplify and automate the management of organizations' IT environments. The adoption of this type of software accelerated during the pandemic due to the urgent need for remote access to work and teaching tools to guarantee the continuity of business and educational activity.

During these years, **millions of users from more than a hundred clients** have relied on UDS Enterprise software -a connection broker that allows remote access to devices and virtualization of desktops and applications flexibly and securely- and the company has managed to create a rich **ecosystem with nearly 100 business partners**.

Along these lines, Virtual Cable maintains more than twenty [technological alliances](#) with the leading manufacturers in the sector, including VMware, Citrix, Microsoft, Red Hat, and Nutanix.

In addition, the **average annual growth in the number of users is 49.80%**, with an **average yearly continuity rate** that almost reaches 100% (**99.07%**). That is, **for every 100 users, 99 continue to trust UDS Enterprise for another year**.

Recognition has not only come from customers and partners but also essential institutions have recognized the value that the Virtual Cable solution provides. Thus, in 2015, UDS Enterprise was chosen as the best VDI solution on the market by RedIRIS, the Spanish academic research network.



This first award was followed, among others, by the three awards for Excellence in Business Management awarded by Informa D&B and El Economista.

Currently, UDS Enterprise is a solution used by both public and private organizations from any sector. However, as the CEO of Virtual Cable, Félix Casado, comments: "the education sector has highly demanded the solution. In recent years, many universities have trusted UDS Enterprise, especially for the freedom of choice it offers to clients. The solution allows choosing each of the infrastructure components, which can be open source or proprietary. In addition, it adapts to the technology they already have, so that it avoids having to make new investments". The company's success in this sector is reflected in its collaboration agreement with Moodle, a global e-Learning platform, which has been working with UDS Enterprise for more than five years.

Renewed image and international expansión

To face its next decade, the company has renewed its image under the slogan *#WemakeVDIhappen*, which reflects the ability of its solution to help customers have remote access to the tools they need to work, regardless of its size, sector, or specific requirements. This update of its corporate image will be carried out during the remaining months of 2021 to be one more lever of support in its internationalization project.

Although the company is already present in more than one hundred countries around the world –which account for around 20% of its turnover–, today the objective is focused on the consolidation of its operations in international markets such as Europe and North America so that their international revenues grow and promote expansion to other markets in the environment.

All these years of experience have consolidated UDS Enterprise as one of the most important VDI and vApp solutions on the market in Spain. Currently, the company is working on the new version of its solution, UDS Enterprise 3.5, which will be released in the first quarter of 2022.

About Virtual Cable

Virtual Cable develops, supports and markets UDS Enterprise through a subscription model based on the number of users, which includes product support and upgrades. The Virtual Cable team has over 30 years expertise in IT and software development and more than 15 years expertise in virtualization technologies. Millions Windows and Linux virtual desktops are deployed everyday worldwide with UDS Enterprise.

For more information:

<https://www.udsenderprise.com/en/>

UDS Enterprise social networks

Twitter: <https://twitter.com/UDSEnterprise>

LinkedIn: <https://es.linkedin.com/showcase/uds-enterprise>

YouTube: <https://www.youtube.com/user/UDSEnterprise>

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